Student Loan Solutions employee launch kit

Prepared for Farwell ISD

Step 1: Announcement email

Subject line: New! Student loan forgiveness and debt management services for Farwell ISD employees

We're excited to announce we have partnered with Horace Mann to bring you Student Loan Solutions — a new program that can help you manage your student loan debt and apply for federal loan forgiveness.

You have a lot on your plate, and we know how easy it is to push your own financial well-being to the bottom of your priority list. We encourage you to sign up for your account and start exploring this new resource that will help you:

- Learn more about recent updates to the Public Service Loan Forgiveness (PSLF) program
- Determine your best repayment plan & calculate your loan forgiveness potential
- Receive ongoing support and guidance

This program is complimentary just for being a district employee. Learn more and get started by visiting <u>https://www.horacemann.com/student-loan-debt-help/signup</u>.

After you have created your no-cost Student Loan Solutions account, loan coaches are available to help you via phone, chat and email, and our local Horace Mann representative is here to support you with one-on-one consultations. He can review your unique student loan situation, help you find ways to save money, and direct those savings toward your other life goals to help you get on a path toward a brighter financial future.

Feel free to reach out to him at:

Brock Cartwright Cartwright Ins Agency 110 East 3rd Street Hereford, TX 79045 806-364-1147 brock.cartwright@horacemann.com

We hope you will take full advantage of this valuable new resource!



Step 2: Website announcement

Struggling with student loan debt?

Farwell ISD is here to help. We've partnered with Horace Mann to bring you easy-to-use online tools, knowledgeable loan coaches and personal consultations to help you manage your student loan debt, apply for federal loan forgiveness and get on a path toward a brighter financial future.

With Horace Mann Student Loan Solutions, you'll be able to:

- Learn more about recent updates to the Public Service Loan Forgiveness (PSLF) program
- Determine your best repayment plan & calculate your loan forgiveness potential
- Receive ongoing support and guidance

This program is complimentary just for being a district employee. Learn more and get started by visiting <u>https://www.horacemann.com/student-loan-debt-help/signup</u>.

After you have created your no-cost Student Loan Solutions account, loan coaches are available to help you via phone, chat and email, and our local Horace Mann representative is here to support you with one-on-one consultations. He can review your unique student loan situation, help you find ways to save money, and direct those savings toward your other life goals to help you get on a path toward a brighter financial future.

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Optional image for website





Step 3: Whitelisting

Share the following whitelist instructions with your IT department. This will help ensure your employees can receive communications about the Student Loan Solutions program from Horace Mann and our technology partner, Tuition.IO.

Please whitelist the following.

Email server IP addresses 168.245.71.27 168.245.115.230 192.254.116.125 208.82.211.60 208.82.211.71 208.82.211.59 208.82.211.64 208.82.211.66 208.82.211.65

Domains and web applications tuition.io api.tuition.works tio-prd-employee.web.app tio-prd-partners.web.app tio-prd-data.firebaseio.com https://xh25mkfo1g-dsn.algolia.net

If your school or district mail server software has rules around inbound volume, identical emails (perceived as Spam), or rules around particular words, such as "debt," "loan," "student loan," etc., please ensure that the system is prepared to accept email invitations from Horace Mann and Tuition.io.



Step 4: Reminder email - optional

Send the following reminder email 30/60/90 days after initial announcement

Subject line: Are you taking advantage of our newest student loan forgiveness program?

We recently shared that we partnered with Horace Mann to bring you Student Loan Solutions — a new program that will help you manage your student loan debt and apply for federal loan forgiveness.

Did you know forgiveness opportunities are available to all full-time public-school employees who have federal student loan debt? Yet, the vast majority miss out on these opportunities due to lack of awareness and planning.

There have been recent updates to the Public Service Loan Forgiveness (PSLF) program. Yet, these changes are temporary so now is the time to see if this is the right path for you.

This program can help with that and so much more. It's why we're proud to offer Horace Mann's industryleading suite of online tools and loan coaches at no cost to help Farwell ISD employees get on a path toward a brighter financial future.

Sign up for your account by visiting this sign-up page: <u>https://www.horacemann.com/student-loan-debt-help/signup</u>.

Our Horace Mann representative is available to discuss your unique situation and support you with oneon-one consultations. Feel free to reach out to him with any questions.

Brock Cartwright Cartwright Ins Agency 110 East 3rd Street Hereford, TX 79045 806-364-1147 brock.cartwright@horacemann.com

Thank you for all you do for our district and our students. We hope you enjoy this exciting new resource.



Step 5: Workshop

Use the following email to promote the Student Loan Solutions workshop hosted by Horace Mann's corporate team.

Invitation email

Subject line: You're invited! Student loan forgiveness webinar

If you're struggling with student loan debt, Farwell ISD is here to help. We've partnered with Horace Mann to bring you a free workshop where you'll learn how their Student Loan Solutions program can help you:

- Learn more about recent updates to the Public Service Loan Forgiveness (PSLF) program
- Determine your best repayment plan
- Calculate your loan forgiveness potential
- Apply for loan forgiveness
- Receive ongoing support and guidance

You'll also learn how redirecting any savings toward your other life goals can help you get on a path toward a brighter financial future. This program and workshop are complimentary just for being a district employee.

Register for an upcoming workshop at horacemann.com/student-loan-debt-help/webinars.

Sign up for your Student Loan Solutions account by visiting <u>https://www.horacemann.com/student-loan-debt-help/signup</u>.

If you have any questions about the program or want to set up a one-on-one financial consultation, contact our Horace Mann representative.

Brock Cartwright Cartwright Ins Agency 110 East 3rd Street Hereford, TX 79045 806-364-1147 brock.cartwright@horacemann.com



Contacts

If you have any questions about this employee launch kit, any of its contents or the Student Loan Solutions program, please contact:

Brock Cartwright Horace Mann Companies 806-364-1147 brock.cartwright@horacemann.com Horace Mann Student Loan Solutions team 855-393-6469 <u>studentloansolutions@horacemann.com</u>

